



MEMBERSHIP PACKAGE



farm fresh
ontario

BOARD OF DIRECTORS

Thomas Wilson,
President
Spirit Tree Estate Cidery

Jordan McKay,
Vice-President
Willowtree Farm

Erin McLean,
Past President
McLean Berry Farm

Paul Baxter,
Associate Member
Baxter Kitchens Inc.

Darlene Downey,
Downey's Farm Market &
Estate Winery

Jerry Howell,
Howell Family Pumpkin Farm

Melinda McArthur,
Heatherlea Farm Market

Stephen Smith,
Board Advisor
OMAFRA

Meghan Snyder,
Snyder's Farm & Market

Shane Van Casteren,
Nicholyn Farms

Kevin Vallier,
Secretary/Treasurer



Farm Fresh Ontario (FFO) was founded in 1973 as a not-for-profit, educational, and promotional organization. Its general membership is made up of dedicated Ontario farmers with a keen interest in promoting the direct farm sales industry (which includes diversified farming), encouraging improvements and maintaining integrity in the industry.



MEMBERSHIP PACKAGE

Being a member of Farm Fresh Ontario (FFO) provides you and your business with numerous benefits including networking opportunities, advertising, social media profile, webinars, industry insights and more.

We work with government at all levels to champion for change that will benefit our sector and your business.

Farm Fresh Ontario is home to hundreds of Ontario farms ranging in size, scope, crop, and production. We also have many Associate Members whose products and service are valuable to our members.

The dedication, professionalism and innovative thinking of our members makes it a great association to be a part of.

ACCESS TO EXCLUSIVE MEMBER-ONLY BENEFITS

- Members will be provided a login for the Farm Fresh Ontario website to access all exclusive industry information.
- Access to the FFO Member Directory.
- Access to various cost-saving opportunities that are available to members only.
- Access to industry reports and insights to help your business grow.
- Subscription to FFO publications including Horizons newsletter to receive regular updates on industry related matters.
- Networking & Events
- Opportunity to attend FFO's Annual General Meeting
- Invitation to FFO member only social events

RECOGNITION

- Promotion on FFO social media
- Use of Farm Fresh Ontario's logo for your organization's marketing materials
- FFO continuously promotes its members and Ontario's agricultural sector in general. Through social media and traditional media, FFO encourages residents to visit a local farm, buy fresh produce and shop local.

MISSION

To empower its members' success through leadership, connection and education.

VISION

Lives are enriched through on-farm experiences.

MEMBERSHIP APPLICATION FORM



farm fresh
ontario

CONTACT DETAILS

Please provide the contact details you wish to be accessed by Farm Fresh Ontario members.

Name: _____ Title: _____

Email: _____ Phone: _____

Address: _____ City: _____

Province: _____ Postal Code: _____

COMPANY INFORMATION

Name: _____ Title: _____

Company Description: _____

PAYMENT INFORMATION

Membership Dues: \$275 plus HST = \$310.75

Card Number: _____ Expiry Date: _____ Security Code: _____

Cardholder Name: _____ Signature: _____



905-321-8525
info@farmfreshontario.com

24 Colonel Lyall St
St Catharines ON L2P 0B3
Canada

farmfreshontario.com



@farmfreshON