



ASSOCIATE MEMBERSHIP PACKAGE



farm fresh
ontario

BOARD OF DIRECTORS

Thomas Wilson,
President
Spirit Tree Estate Cidery

Jordan McKay,
Vice-President
Willowtree Farm

Erin McLean,
Past President
McLean Berry Farm

Paul Baxter,
Associate Member
Baxter Kitchens Inc.

Darlene Downey,
Downey's Farm Market &
Estate Winery

Jerry Howell,
Howell Family Pumpkin Farm

Melinda McArthur,
Heatherlea Farm Market

Stephen Smith,
Board Advisor
OMAFRA

Meghan Snyder,
Snyder's Farm & Market

Shane Van Casteren,
Nicholyn Farms

Kevin Vallier,
Secretary/Treasurer



Farm Fresh Ontario (FFO) was founded in 1973 as a not-for-profit, educational, and promotional organization. Its general membership is made up of dedicated Ontario farmers with a keen interest in promoting the direct farm sales industry (which includes on-farm markets and pick-your-own operations) and encouraging improvements and maintaining integrity in the industry.



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ASSOCIATE MEMBERSHIP OPPORTUNITIES



Being an associate member of Farm Fresh Ontario (FFO) provides you and your business with numerous benefits including networking opportunities, advertising, social media profile, webinars, sponsorship, industry insights and more.

Farm Fresh Ontario is home to nearly 300 Ontario farms ranging in size, scope, crop, and production. Our members look to our Associate Member when considering their sourcing of products and services and we work with industry suppliers who cater to businesses in the agricultural sector.

We thank you for your consideration of joining Farm Fresh Ontario. The dedication, professionalism and innovative thinking of our members makes it a great partnership for our Associate Members.

\$1,500 – LEADER

- Access to FFO membership list
- Company logo on FFO website
- Invitation to FFO events
- Subscription to Horizons newsletter
- Four free ads in Horizons newsletter
- One editorial article in Horizons newsletter
- Six social media posts
- Invitation and sponsorship of guest speaker at OFVC conference or educational session
- Opportunity to host information session for members
- Two free marketing e-blasts to members
- Signage (company to provide) at FFO sessions of Ontario Fruit and Vegetable Conference

\$750 – PARTNER

- Access to FFO membership list
- Company logo on FFO website
- Invitation to FFO events
- Subscription to Horizons newsletter
- Two free ads in Horizons newsletter
- Sponsorship of speaker at FFO session of Ontario Fruit and Vegetable Convention
- Three social media posts
- Opportunity to host information session for members
- One free marketing e-blast to members

\$350 – ASSOCIATE

- Access to FFO membership list
- Company name on FFO website
- Invitation to FFO events
- One social media post
- Subscription to Horizons newsletter

ASSOCIATE MEMBERSHIP APPLICATION FORM



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CONTACT DETAILS

Please provide the contact details you wish to be accessed by OFFMA members.

Name: _____ Title: _____

Email: _____ Phone: _____

Address: _____ City: _____

Province: _____ Postal Code: _____

COMPANY INFORMATION

Name: _____ Title: _____

Company Description: _____

PAYMENT INFORMATION

Membership Dues: Leader - \$1,500 Partner - \$750 Associate - \$350

Card Number: _____ Expiry Date: _____ Security Code: _____

Cardholder Name: _____ Signature: _____



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