



# ASSOCIATE MEMBERSHIP PACKAGE



farm fresh  
ontario

## BOARD OF DIRECTORS

Thomas Wilson,  
*President*  
Spirit Tree Estate Cidery

Jordan McKay,  
*Vice-President*  
Willowtree Farm

Erin McLean,  
*Past President*  
McLean Berry Farm

Paul Baxter,  
*Associate Member*  
Baxter Kitchens Inc.

Darlene Downey,  
Downey's Farm Market &  
Estate Winery

Jerry Howell,  
Howell Family Pumpkin Farm

Melinda McArthur,  
Heatherlea Farm Market

Stephen Smith,  
*Board Advisor*  
OMAFRA

Meghan Snyder,  
Snyder's Farm & Market

Shane Van Casteren,  
Nicholyn Farms

Kevin Vallier,  
*Secretary/Treasurer*



Farm Fresh Ontario (FFO) was founded in 1973 as a not-for-profit, educational, and promotional organization. Its general membership is made up of dedicated Ontario farmers with a keen interest in promoting the direct farm sales industry (which includes on-farm markets and pick-your-own operations) and encouraging improvements and maintaining integrity in the industry.



# ASSOCIATE MEMBERSHIP BENEFITS

Being an associate member of Farm Fresh Ontario (FFO) provides you and your business with numerous benefits including networking opportunities, advertising, social media profile, webinars, sponsorship, industry insights and more.

Farm Fresh Ontario is home to nearly 300 Ontario farms ranging in size, scope, crop, and production. Our members look to our Associate Member when considering their sourcing of products and services and we work with industry suppliers who cater to businesses in the agricultural sector.

We thank you for your consideration of joining Farm Fresh Ontario. The dedication, professionalism and innovative thinking of our members makes it a great partnership for our Associate Members.

## ACCESS TO EXCLUSIVE MEMBER-ONLY BENEFITS

- Associate Members will be provided a login for the Farm Fresh Ontario website to access all exclusive industry information.
- Access to the FFO Member Directory.
- Access to various cost-saving opportunities that are available to members only.
- Access to industry reports and insights to help better understand elements of the agricultural sector.
- Subscription to FFO publications including Horizons newsletter to receive regular updates on industry related matters.
- Networking & Events
- Opportunity to attend FFO's Annual General Meeting
- Invitation to FFO member only social events

## RECOGNITION

- One complimentary advertisement in Horizon electronic newsletter
- Opportunity to host a webinar
- Promotion on FFO social media
- Use of Farm Fresh Ontario's logo for your organization's marketing materials

## ADVERTISING

- Associate members will receive discounted advertising opportunities in the Horizons Newsletter.
- Associate members receive discounting advertising rates on the FFO Website.
- Associate members receive advance notice of sponsorship and partnership opportunities.

# ASSOCIATE MEMBERSHIP APPLICATION FORM



farm fresh  
ontario

## CONTACT DETAILS

Please provide the contact details you wish to be accessed by OFFMA members.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

## COMPANY INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## PAYMENT INFORMATION

Membership Dues: \$275 plus HST = \$310.75

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_



905-321-8525  
info@farmfreshontario.com

24 Colonel Lyall St  
St Catharines ON L2P 0B3  
Canada

farmfreshontario.com



@farmfreshON