



The Ontario Farm Fresh Marketing Association  
presents...

# Hiring and Keeping Employees



A highly informative and practical  
workshop with  
Michelle Painchaud  
Tuesday, February 21, 2012  
9:30 am to 4:30 pm  
Canadian AB Room  
Crowne Plaza Niagara Falls  
5685 Falls Avenue  
Niagara Falls, Ontario

Better employees make a better workplace. By learning how to attract and manage your employees, you'll develop them to their full potential, so you can focus on growing your operation. Whether you're hiring permanent or seasonal employees, it's a big investment. This workshop teaches you how to hire and keep high performing, reliable staff.

Benefits of attending:

- learn what process to follow when finding and hiring an employee
- manage employees so you have more time to focus on other areas of your business
- create strategies to motivate employees beyond using money
- discover why people stay with their jobs and why they leave them
- understand how to manage employees who are also family members

Investment Costs:      \$60 + HST per person  
                                     \$160 + HST per team of 3

Lunch and workbook is included in the investment cost

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**Employees, whether family or not, are critical to any business.  
Learn how to find and motivate exceptional employees—enroll now!**

# Hiring and Keeping Employees

## Workshop Registration Form

Tuesday, February 21, 2012, 9:30 a.m. to 4:30 p.m.

Crowne Plaza Niagara Falls, 5685 Falls Avenue Niagara Falls, Ontario

PH: 905-374-4447, www.niagarafallscrowneplazahotel.com

Name 1: \_\_\_\_\_

Name 2: \_\_\_\_\_

Name 3: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postal Code: \_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Registration deadline— February 13, 2012**  
**Space is limited, so book your seat TODAY!**

### Workshop Cost:

OFFMA Members \_\_\_\_\_ x \$60 = \_\_\_\_\_

(team rate \$160 for 3 )

+ \_\_\_\_\_ 13% HST (GST # 86047 9534)

TOTAL \_\_\_\_\_

### Payment Options:

Mastercard,  VISA,  cheque made payable to OFFMA

Card# \_\_\_\_\_ Expiry date: \_\_\_\_\_

Signature: \_\_\_\_\_ Name on card: \_\_\_\_\_

Mail form to: OFFMA, 2002 Vandorf Rd., Aurora, ON L4G 7B9

Fax form to: OFFMA at 905-726-3369

Note: no refunds will be given unless the space can be re-sold or after the deadline date.



Supported through the Ontario Farmers' Markets Strategy,  
part of Growing Forward, a Federal-Provincial-Territorial initiative

